TOWARD A SMART CENTURY: GLOBAL PARTNERSHIPS FOR INNOVATIVE LEARNING AND LEADER DEVELOPMENT"

GENEVA, SWITZERLAND, 16-17 SEPTEMBER 2015

The Global Challenges Forum Foundation and the United Nations Institute for Training and Research (UNITAR) are pleased to co-host the launch of the ***Global Knowledge Networking*** (GKN) initiative in collaboration with the United States Department of Defense and the Middlebury Institute of International Studies at Monterey. The purpose of the initiative is to contribute to global peace and security by fostering innovative partnerships in the area of training and education. More specifically, the GKN initiative promotes the development of a cooperative framework among stakeholders involved at different levels and in different capacities in the design and delivery of training and education and in the facilitation of knowledge and experience-sharing to address the needs of the next generation of leaders.

The launch of the Global Knowledge Networking initiative will take place on 16 and 17 September 2015, at the Geneva International Conference Centre. The two-day event (open to the public) entitled, ***"Toward a Smart Century: Global Partnerships for Innovative Learning and Leader Development,"*** will convene an exciting group of keynote speeches, moderated panels and open forum discussions with experts from around the world. The purpose of the event will be to enhance the understanding of the role the GKN initiative could play in empowering future leaders, their organizations and institutions to address global peace and security challenges by making knowledge actionable to "win in a complex world." Moreover, conference participants will have the opportunity to contribute shaping the vision, mission, core functions and structures of a prototype Global Knowledge Development Centre, which will represent the tangible manifestation of the GKN initiative.

Day one of the event will include keynote speeches and moderator-led panel discussions that will explore the nature of the challenges we face today, as well as the opportunities -- providing the foundation for the second day. Day two will be devoted to solutions and will include interactive, breakout workshops in a visioning exercise to conceptualize a next-generation educational platform and complementing operational hub to enable smart decision-making and global partnerships. A working lunch for participants will be included both days. (Please see below for more details on each of the sessions)

Challenges

Dealing effectively with major contemporary peace and security ***challenges*** requires coalitions of partners that are prepared adequately and able to respond together. A network of relevant actors, ideas and processes to make knowledge actionable, the Global Knowledge Networking initiative is globally relevant with an initial focus on the Arabian Gulf. The *"Challenges"* session goal will be to illustrate peace and security challenges that threaten global order and to discuss comprehensive approaches required to address complex risks and threats.

Opportunities

The Geneva event consummates a series of strategic dialogues in the United States, Europe and the Middle East that have identified the key challenges and collectively owned ***opportunities***. The *"Opportunities"* session goal will be to explore systems and processes that can help create a connected community in which emerging problems are discussed, and innovative answers are found in response to a changing world.

Solutions

The "*Solutions*" session will take the form of a visioning exercise, in which participants will examine ***solutions*** to interconnected global problems. The *"Solutions"* session goal will be to define (in broad terms) the vision, mission, core functions and structures of a prototype Global Knowledge Development Centre, with the view of promoting shared knowledge and building trust to better respond to the challenges of globalization. Participants will collaborate to co-develop a concept outline for a network of actors, ideas and processes that will make knowledge actionable and globally relevant for tomorrow's leaders.

GLOBAL KNOWLEDGE NETWORKING

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"Toward a Smart Century: Global Partnerships for Innovative Learning and Leader Development"

"From Challenges to Opportunities to Solutions"

GENEVA, SWITZERLAND
15-17 September 2015

Launch Conference Co-Hosted by:

Global Challenges Forum Foundation and
The United Nations Institute for Training and Research
(UNITAR)

In Collaboration with the
United States Department of Defense and the
Middlebury Institute of International Studies at Monterey

	Tuesday Evening -- 15 September 2015 ***SPEAKERS RECEPTION AT THE MAISON DE LA PAIX***
19:00 -19:30	***Welcome Remarks by Conference Co-Chairs*** **Ms. Sally Fegan-Wyles** **Assistant Secretary General of the United Nations** **Executive Director, United Nations Institute for Training and Research (UNITAR)** **Mr. Frank DiGiovanni** **Co-Chairman, NATO Training Group** **Director, Training Readiness and Strategy, US Office of the Secretary of Defense**
19:30-20:00	***Inaugural Keynote Address*** **Ambassador Theodor Winkler** **"Partnership for Peace 4.0"** **Director** **Geneva Center for Democratic Control of the Armed Forces** **Introduced by Dr. Walter Christman** **Executive Chairman, Global Challenges Forum Foundation**
20:00-20:30	**Reception for Speakers and Distinguished Guest hosted by Geneva Center for Democratic Control of the Armed Forces (DCAF)**

	Wednesday Morning -- 16 September 2015 ***SESSION ONE: "CHALLENGES"*** *Session Goals:* Illustrate the complex peace and security challenges that threaten global order. Discuss comprehensive approaches required to address complex risks and threats.
08:00 – 8:30	Registration and Coffee
08:40 -09:00	**Welcome Remarks** **Ms. Sally Fegan-Wyles** Assistant Secretary General of the United Nations Acting Director, United Nations Institute for Training and Research (UNITAR) Introduced by Dr. Walter L. Christman **"From Challenges to Opportunities to Solutions"**
09:00 – 09:25	**Keynote Speech** **H.E. Dr. Talal Abu Ghazaleh** **Co-Founder and Honorary Chairman, Global Challenges Forum Foundation** UN Chairman, Global Alliance for Sustainable Urbanization Former UN Chairman, Global Alliance for ICT and Development (UNGAID) Former Vice Chairman, Global Compact ***"TAGIUNI: Democratizing World Class Education"*** Introduced by Mr. Stephen Moore Vice President, Booz Allen Hamilton
09:30 – 10:20	**Global Challenges: Addressing Shared Risks and Threats** **Moderator: Panel: Gustav Lindstrom, GCSP Emerging Security Challenges** • **Hybrid Warfare - Mr. Ralph Thiele, Political Military Society, Berlin, Germany** • **Cyber Challenges - Dr. Itamara Lochard, MIIS, Monterey, California** • **New Issues in Security - Dr. Christina Schori Liang, Geneva Center for Security Policy** • **Public-Private Partnerships to Address Shared Risks – Dr. Richard Berry, USPACOM** *People everywhere understand that our world is entering a time of critical change. There are emerging global challenges and crises all around us and short term solutions are not in sight. New thinking is required*

10:30-11:20	**Leading at the Edge: Confronting Adaptive Challenges** **Moderator: Ms. Pascale Siegel, Founder and Senior Analyst, Insight Through Analysis** **Panel :** • **Ambassador Christian Dussey, Director, Geneva Centre for Security Policy** • **Dr. Ken Gnanakan, Chairman, ACTS Group of Institutions, Bangalore, India** • **Mr. Greg Knapp, former Executive Director, US Joint Warfighting Center** • **Ms. Kelly Walker, Global Studies Teacher at Tallwood High School in Virginia Beach, Virginia** *Innovative learning and leader development must confront adaptive challenges and enable decision makers and responders to achieve unity of response where unity of command cannot be attained. Panel will discuss examples of diverse challenges and wicked problems that require complex partnerships to address, with special attention to the educational demands of youth and next generation leaders.*
11:30 -12:20	**Focus Region: Challenges Facing the Arab World and GCC Region** **Moderator: Mr. Ralph Thiele, Chairman, C4ISR Summit, Abu Dhabi** **Panel:** • **MG (ret.) Ayish Almajnouni, Saudi Arabia Armed Forces, Saudi National Defense Academy** • **MG (ret.) Mohammad Farghal, Centre for Strategic Studies, Jordan Armed Forces** • **Dr. Walter L. Christman, Founder, Gulf Knowledge Network Initiative** *The Arab world and GCC members have taken important steps to develop their defensive capabilities, bilateral relationships with Western militaries, and to better and integrate their armed forces. They have recognized the value of significant investments in relevant research and the need for next generation education and training. For them, a key question has become: What is needed to strengthen existing capabilities beyond what has already been done to promote both better civilian and military leadership education?*

12:00– 13:00	**Lunch Hosted by the Global Challenges Forum Foundation**

	Wednesday Afternoon 16 September 2015 ***SESSION TWO: "OPPORTUNITIES"*** *Session Goal:* Explore systems and processes that can help create a connected community in which emerging problems are discussed, and new answers are found in response to a changing world.
13:15 – 14:00	**KEYNOTE SPEECH** **Mr. Frank DiGiovanni** Co-Chairman, NATO Training Group Director, Force Readiness and Training, US Office of the Secretary of Defense ***"Making Knowledge Actionable: Creating Capacity to Achieve Unity of Effort Through Next Generation Innovative Learning and Leader Development"*** **Introduced by Mr. Steve Moore Vice President, Booz Allen Hamilton**
14:00-14:50	**Focus Opportunity: The Global Cyber Future** **Moderator: Dr. Itamara Lochard, MIIS Cyber Program, Monterey, CA** **Panel:** • **Dr. Rebecca Goolsby, US Office of Naval Research** • **Mr. Jaan Priisalu, Senior Fellow, NATO Cooperative Cyber Defense COE, Estonia** • **Dr. Linton Wells, Distinguished Senior Cyber Fellow, Middlebury Institute International Studies** *Identify the enabling forces, sense-making methodologies and tools that make cyber a civilization driver. Explore implications of moving from big data to big insights to effectuate more robust decision-making. Address opportunities for social media, as well as emergent disruptive technologies through composable organizations to be a driver for Global Knowledge Networking.*
15:00-15:30	**NETWORKING BREAK – COFFEE** *Knowledge is a critical enabler in successfully managing crises. Thus knowledge networking is the core of making global partnerships effective, but requires holistic approaches to research, education and training. lt identifies SMART partnerships that are: Specific, Measurable, Achievable, Realistic and Timely*

15:30 – 16:40	**ROUNDTABLE ON NEXT GENERATION MILITARY EDUCATION AND TRAINING** **Roundtable Leader: Mr. Frank DiGiovanni, Co-Chairman, NATO Training Group** • **Mr. Solis, NATO International Staff, Deputy for Defense Education Enhancement (DEEP)** • **PfP Partner: BG Claesson, Viking Exercise Director, Swedish Armed Forces** • **BG Juha Pyykönen (Finland), Partnership Interoperability Advocacy Group, NATO HQ, Brussels** • **MG (ret.) Mohammad Farghal, Director General, Centre for Strategic Studies, Jordan** • **MG (ret.) Ayish Almajnouni, Saudi Arabia Armed Forces, Saudi National Defense Academy** *The Wales NATO Summit in September 2014 highlighted the need to build upon partnerships to prepare and respond together better. Gulf Cooperation Council (GCC) Summit leaders have called for the establishment of a GCC Defence College. Building on the successes of past partnership initiatives and capabilities, the RoundTable explores ways to embrace and extend techniques and relationships originally developed under NATO's Partnership for Peace (PfP) program to address new challenges (e.g., hybrid warfare and global risks).*
16:40 -17:00	**KEYNOTE SPEECH** **Ms. Sabine Balve** Founder and President World Leaders Forum Dubai **Online Presentation** ***"Global Knowledge Partnerships for a Smart Century"*** **Introduced by Dr. Walter L Christman, Chairman, Global Challenges Forum Foundation**
17:15	**GROUP PHOTO**

	Thursday Morning – 17 September 2015 ***SESSION THREE: "SOLUTIONS"*** *Session Goal:* Define (in broad terms) the vision, mission, core functions and structures of the Global Knowledge Development Centre, with the view of promoting shared knowledge and building trust to better respond to the challenges of globalization. The session will take the form of a visioning exercise, in which participants will examine ***solutions*** to interconnected global problems.
08:30-09:00	Coffee
09:00-10:20	**Global Voices Roundtable: Leadership Education for Smart Decision Making** **Moderator: Dr. Walter Christman, Executive Chairman, Global Challenges Forum** • **Global Policy Education - Dr. Thomas Biersteiger, Graduate Institute of International and Development Studies, Geneva** • **Virtual Diplomatic Education – Dr. Jovan Kurbalija, DiploFoundation, Geneva** • **Global Peacekeeping Training - Mr. Evariste Karambezi, UNITAR** • **Energy Knowledge Transfer – Mr. Edward Wood, Genesis Energy Center, Pune, India** • **Arab World Education Challenges - Dr. Sadig Malki, King Abdulaziz University, Saudi Arabia** • **Educating for Sustainable Development - Amb. (Ret) Therese Adam, Switzerland**
10:20-11:00	**KEYNOTE SPEECH** **Major General Karl Engelbrektson** Director of Training and Education, Sweden Armed Forces ***"The Role of Leadership on Different Levels:*** ***From Tactical to Strategic – A Perspective of Development and Transformation"*** **Introduced by Mr. Frank DiGiovanni** **Director for Force Readiness, US Office of the Secretary of Defense**
11:00 – 11:20	***VISIONING EXERCISE*** ***Global Knowledge Development Centre*** **Review of Highlights From Day One: Ms. Pascale Siegel**
11:20 – 11:50	***Establishing Teams to Explore Two Complementing Capabilities*** **Introduction of the Visioning Exercise: Ms. Claudia Croci** **Goals and Objectives: Mr. Greg Knapp** ***Break Up into 2 Groups. Each participant will join in one knowledge session and one capability session, reversing the order between the first and second sessions.***

12:00 – 12:45	**Lunch Break Hosted by the Global Challenges Forum**	
	SESSION 1: **OPERATIONAL HUB**	
12:45 – 14:00	***UNITAR FACILITATED DISCUSSION*** ***World Café Group 1*** ***Room 1: Facilitators:*** ***Ms. Katherina Waczek*** ***Mr. Benjamin Gaches***	***UNITAR FACILITATED DISCUSSION*** ***Fish Bowl Group 2*** ***Room 2 Facilitators:*** ***Ms. Claudia Croci*** ***Ms. Emma Sejben***
14:00– 15:15	***SESSION 2:*** **EDUCATIONAL PLATFORM**	
	World Café Group 2 ***Room 1: Facilitators:*** ***Ms. Katherina Waczek*** ***Mr. Benjamin Gaches***	***Fish Bowl Group 1*** ***Room 2 Facilitators:*** ***Ms. Claudia Croci*** ***Ms. Emma Sejben***
15:15 -15:30	**NETWORKING BREAK – COFFEE**	
15:30 – 16:30	**PLENARY FORMAT: REPORTS FROM WORKING GROUPS** **Participants invited to present the highlights from the sessions** **Rapporteurs – Claudia Croci and Pascale Siegel**	
16:30 – 17:00	**CONCLUSION AND CO-CHAIR FINAL REMARKS** **Co-Chairs, Ms. Sally Fagen-Wyles and Mr. Frank DiGiovanni** • *A possible GKN Launch event outcome is to establish a Steering Committee that could be comprised of initial stakeholders, including UNTAR, GCSP, DCAF, Global Challenges Forum, Graduate Institute of International and Development Studies, Middlebury Institute and others* • *The Committee would meet throughout the year and report annually, which would institutionalize Global Knowledge Networking and initially be enabled by outreach activities of the Maison de la Paix and International Geneva partners.* • *Their first responsibility will be to share a report on key findings from the launch event which will define a SMART way ahead in the form of collective recommendations made by all participants* • *Closing Statement by Dr. Walter Christman on Next Steps*	